บริษัท พรีเมียร์ มาร์เก็ตติ้ง จำกัด (มหาชน)
PREMIER MARKETING PUBLIC COMPANY LIMITED

No.AC 009/2026 (PM)

13 August 2026

Subject: Summary of the Operating Results for the second quarter of 2026

To : Director

Listing & Disclosure Department, The Stock Exchange of Thailand

According to the operating results of the Company and its subsidiaries for the three-month period ended 30 June 2026, the Company and its subsidiaries had a profit for this period of THB 135.5 million, a decrease of THB 26.0 million or 16.1 percent from the same period of the previous year. Key changing items are as follows:

1. Net revenue from sales and services in the period was THB 1,448.5 million, a decrease of THB 64.6 million or 4.3 percent from the same period of the previous year, consisting of;

- Domestic sales were THB 799.8 million, an increase of THB 44.9 million from the same period of the previous year, mainly from consumer product distribution business.

- International sales were THB 648.7 million, a decrease of THB 109.5 million from the same period of the previous year, mainly from cat food production business, a decrease of 13.5 percent from the same period of the previous year. Such decrease resulted from the impact of war in the Middle East and the uncertainty of US reciprocal tariffs that led buyers to stockpile a large amount of goods.

Gross profit margin was at 29.2 percent, close to the same period of the previous year.

2. Distribution cost in the period amounted to THB 110.7 million, a decrease of THB 15.0 million from the same period of the previous year. Such decrease was mainly from advertising and promotional expenses of THB 10.9 million, mostly from the distribution business. Moreover, the distribution business terminated cash van distribution unit and distribution center, resulting in a total reduction in sales staff/travel expenses and distribution center expenses of THB 7.4 million. Meanwhile, transportation costs increased by THB 3.9 million due to higher fuel prices resulting from the state of war. The ratio of distribution cost to revenue from sales and services was 7.6 percent, a decrease from the same period of the previous year, which was 0.7 percent.

3. Administrative expenses in the period amounted to THB 176.0 million, an increase of THB 35.6 million from the same period of the previous year from the investment promotion expense for communities and social development in education amounted to THB 9.6 million (which was eligible for the income tax deduction at a rate of 200 percent of the said expense of THB 19.2 million), an increase in loss from exchange rates of THB 13.8 million, an increase in personnel expenses of THB 6.0 million, the impairment of assets in Don Mueang coffee shop branch in the period of THB 2.0 million, and an increase in other administrative expenses of THB 4.2 million.

4. According to the financial reporting standards on financial instruments, the Company and its subsidiaries had unrealized gain from fair value measurement of financial assets in the period of THB 16.0 million, a decrease of THB 3.7 million from the same period of the previous year.

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5. Corporate tax in the period amounted to THB 22.4 million, a decrease of THB 22.0 million from the same period of the previous year due to the utilization of investment promotion benefit regarding tax deduction of 200 percent from the investments for communities and social development of THB 19.2 million, and a decrease in a profit of this period.

As for operating results for the six-month period ended 30 June 2026, the Company and its subsidiaries had a profit for the period of THB 226.1 million, a decrease of THB 96.3 million or 29.9 percent from the same period of the previous year. Sales revenue amounted to THB 2,886.5 million, a decrease of THB 94.7 million. The distribution business sales increased by THB 94.1 million, while the production business sales decreased by THB 188.7 million from cat food production business, mainly resulting from the impact of the appreciation of the Thai baht against the US dollar in the first quarter of the year that caused by the war in the Middle East, and the uncertainty of US reciprocal tariffs that led buyers to stockpile a large amount of goods. Gross profit margin was 28.7 percent, a decrease of 1.3 percent from the previous period from the cat food production business that had higher cost of raw materials. Distribution expenses increased by THB 16.6 million from the same period of the previous year, mainly from the advertising and promotional expenses in the "Taro Rak Loak Chok Deng" project in the first quarter, resulting in an increase in selling expenses of THB 29.6 million, and the termination of cash van distribution unit and distribution center by the distribution business, resulting in a total reduction in sales staff/travel expenses and distribution center expenses of THB 16.8 million. Administrative expenses in the period amounted to THB 327.0 million, an increase of THB 44.8 million from the same period of the previous year mostly due to the investment promotion expense for communities and social development in education in the amount of THB 17.7 million (which was eligible for the income tax deduction at a rate of 200 percent from the said expense of THB 35.4 million), and the increases of personnel expenses and other expenses. In the period, there was an unrealized loss from fair value measurement of financial assets amounted to THB 5.7 million, which was the measurement of the value of investment funds and forward contracts in accordance with the financial reporting standards No.9 on financial instruments, in which it was shown as a gain of THB 8.4 million in the same period of the previous year. And corporate tax decreased by THB 57.7 million because of the utilization of investment promotion rights and a decrease of profit in the period.

Please be informed accordingly.

Yours faithfully,

-Signed-

Mrs. Pensri Dettingeng

Authorized Person

Premier Marketing Public Company Limited