(Translation)

Minutes of the 2026 Annual General Meeting of Shareholders
Premier Marketing Public Company Limited
Wednesday, April 22, 2026 at 14.00 hrs.

The meeting was held on 22 April 2026 at 14.00 hrs., at the Meeting Room 501, 5th floor, Premier Corporate Park, No. 1, Soi Premier 2, Srinakarin Road, Nongbon Sub-district, Prawet District, Bangkok.

Dr. Somchai Choonharas, the Chairman of the Board of Directors, acting as Chairman of the meeting announced the opening of the 2026 Annual General Meeting of Shareholders of Premier Marketing Public Company Limited ("the Company").

Ms. Kulthida Verathaworn, Company Secretary, notified that there were 35 shareholders attending the meeting in person, representing 63,786,949 shares, and 17 proxies representing 293,382,700 shares. Therefore, a total of 52 shareholders, holding in aggregate 357,169,649 shares, equal to 63.9951 percent of total paid-up shares, constituted a quorum according to the Company's Articles of Association.

During the course of the meeting, there were additional shareholders registering to attend the meeting. By the end of the meeting, there were 41 shareholders attending the meeting in person, holding 65,148,250 shares, and 17 proxies, holding 293,382,700 shares. Therefore, there were 58 shareholders in total, holding in aggregate 358,530,950 shares, equal to 64.2390 percent of total paid-up shares.

After that, the Chairman then introduced 10 directors of the Company who were present at the meeting from the total of 10 directors (100 percent of the total number of directors) as follows:

1. Dr. Somchai Choonharas — Chairman and Member of the Corporate Governance and Risk Oversight Committee
2. Asst.Prof. Naengnoi Chai-onnom — Independent Director and Chairman of the Audit Committee
3. Mr. PanaEk Warawit — Independent Director and Member of the Audit Committee
4. Dr. Anuwan Vongpichet — Independent Director and Member of the Audit Committee
5. Mrs. Nangnoi Bunyasaranand — Independent Director
6. Mrs. Duangthip Eamrungroj — Director and Chairman of the Corporate Governance and Risk Oversight Committee
7. Mr. Suradej Bunyawatana — Director and Member of the Corporate Governance and Risk Oversight Committee
8. Mrs. Walairat Pongjitt — Director
9. Mrs. Pensri Dettingeng — Director
10. Mr. Piya Smutkochorn — Director and Managing Director

The Company has 2 sub-committees, comprising the Audit Committee and the Corporate Governance & Risk Oversight Committee. For other sub-committees, the Board of Directors as a whole, excepted for directors with conflicts of interests, performs the duties of those committees.

In addition, senior executives of the Company who attended the meeting included;

1. Mr. Vichien Phongsathorn — Chairman of the Executive Committee
2. Mr. Viphas Jiraphas — Managing Director, P.M. Food Company Limited
3. Ms. Jirasenee Yenbamroong — Managing Director, Premier Canning Industry Company Limited
4. Ms. Datchanee Kunavichayanont — Managing Director, Mivana Company Limited
5. Dr. Lalana Thiranusornkij — Executive Director, B2C eCommerce
6. Ms. Thanyapat Suppalerdworawat — Deputy Managing Director, Accounting & Finance, As the person taking the highest responsibility in finance and accounting and the person supervising accounting
7. Ms. Khanitta Sivaboonyawongs — Corporate Director, Legal Affairs and Registration, as the Chief Executive responsible for Legal Affairs
8. Ms. Kulthida Verathaworn — Company Secretary

Additionally, an auditor from EY Office Company Limited, Mrs. Chonlaros Suntiasvaraporn, also attended the meeting.

Prior to the consideration of the agenda, the Chairman assigned Ms. Kulthida Verathaworn, Company Secretary, to explain the meeting practices for voting and questioning procedures.

Ms. Kulthida Verathaworn, Conpany Secretary, explained the meeting practices of voting procedures for each agenda as follows:

The criteria for counting votes, 1 share is counted as 1 vote. To vote in each agenda., shareholders or proxies have to vote one way or the other, which is "approve" / "disapprove", or "abstain", except for voting by a custodian where the votes may be partial.

The voting is divided into 2 cases as follows.

1. In the case that shareholders attend the meeting in person or proxies who are given the right to vote on their behalf, the meeting is proposed to vote on each agenda by asking the meeting if any shareholders disagree or abstain from voting. If any shareholders raise their hands to disapprove or abstain from voting on that agenda, the voting method will be by using the ballot received at the registration for the meeting. Then, send the ballot to the Company's officers to count the votes. If there is no shareholder disapproving or abstaining from voting, it will be considered that the meeting agrees with that agenda.

However, in terms of voting in Agenda 5 regarding the consideration of the appointment of directors to replace those retiring by rotation, the Company requests all shareholders vote by using ballots. There will be no question of whether any shareholders disagree or abstain because it is an important agenda related to the directors.

2. In the case where the shareholders authorize proxies to attend the meeting and cast their votes in the proxy form, the votes for each agenda item specified in the proxy form shall be the vote counted towarde the meeting resolution.

Questioning practice. If a shareholder would like to ask questions, there are divided into 2 cases as follows.

1. **In case of questions related to the meeting agenda**, a shareholder can raise those questions during that agenda period.
2. **If there are other questions that are not related to the meeting agenda**, a shareholder can raise those questions after the meeting ends or during the Agenda 9: Other businesses.

The Company reserves the right to take any appropriate actions so as to make the meeting concise and efficient and records the meeting in the form of video media.

For the 2026 Annual General Meeting of Shareholders, the Company gave shareholders an opportunity to propose matters for consideration and inclusion in the meeting agenda and nominate a person to be considered for election as the Company's director in advance. The Company published the rules and procedures through the Company's website and informed the dissemination of such information through the channels of The Stock Exchange of Thailand from 1 January 2025 to 31 December 2025. It appeared that no shareholder proposed any matter for consideration as an agenda item or nominated candidates for election as directors in advance.

The Chairman then proceeded with the meeting according to the following agendas:

Agenda 1 To consider and adopt the minutes of the Annual General Meeting of Shareholders for the year 2025

The Chairman proposed the meeting to consider and adopt the minutes of the Annual General Meeting of Shareholders for the year 2025 which was held on 23 April 2025. A copy of the minutes was sent to all shareholders together with the invitation to the meeting.

The Chairman provided an opportunity for shareholders to ask questions or to inform of any amendments to the said minutes. There being no questions or amendments, the Chairman then requested the meeting to vote.

After consideration, the meeting resolved to adopt the minutes of the Annual General Meeting of Shareholders for the year 2025 which was held on 23 April 2025 as proposed with the following voting results:

Resolution	Votes (Shares)	Percentage of the total shares held by the shareholders who attended the meeting and voted
Approved	358,520,949	100.0000
Disapproved	0	0.0000
Abstained	0	-
Voided Ballot	0	-

Agenda 2 To acknowledge the report on the Company's operating results of the year 2025

The Chairman requested Mr. Vichien Phongsathorn, Chairman of the Executive Committee, to report on the 2025 operating results of the Company and its subsidiaries to the meeting. Overall significant changes in the year 2025 could be summarized as follows:

Business Overview and the operating results of the year 2025 of Premier Marketing Public Company Limited and its subsidiaries presented a 20.3 percent increase in net revenue from sales and services, driven by the export of pet food products, domestic snack products, and coffee products. Net profit for the year rose by 3.5 percent from the same period of the previous year. Additionally, the Company and its subsidiaries received investment promotion for community and social development in education from the Board of Investment (BOI). This promotion grants a 200 percent corporate income tax exemption on investment capital, thereby enhancing a capacity for sustainability investment. The Company

and its subsidiaries have continuously invested in Environmental, Social, and Governance (ESG) sustainability, both within its business processes and through systematic joint investments with collaborative networks.

Premier Marketing Public Company Limited has appointed cash van agents to expand product distribution coverage to more retail stores. Sales for the Calbee product group in Modern Trade channels increased by 13.4 percent and the Company has been assigned to increase distribution in Traditional Trade channels starting from quarter 1/2026. The Company launched a new Taro brand product featuring a low-sodium formula that reduces saltiness and increases calcium, along with over 15 new items from partners and subsidiaries. Furthermore, it has implemented an eCommerce B2C strategy and invested in data management systems to enhance marketing performance through high-growth digital platforms.

P.M. Food Company Limited (PMF) (Subsidiary) has developed new products with increased calcium levels derived from fish raw materials to maximize the utility of natural resources. It has also invested in additional automated packaging systems to enhance production efficiency. Furthermore, PMF has invested in sustainability initiatives for sustainable mutual success, both within its business processes and through joint investments for overall social development across the three pillars: Environment, Social, and Governance (ESG). Additionally, it has invested in preparing production capacity for a new product line: pet snack products.

Premier Canning Industry Company Limited (PCI) (Subsidiary) commenced production at its second factory, resulting in sales growth of approximately 42 percent. However, it faced negative impacts from U.S. import tariff increases under the Reciprocal Tariff policy, which rose by 10 percent in April 2025 and 19 percent in August 2025, as PCI had to share the burden of these higher tariffs with its partners. Additionally, operations were affected by conflicts along the Thai-Cambodian border, which halted exports to Cambodia, and the appreciation of the Thai Baht by over 12 percent (strengthening from THB 34 to THB 30 per US dollar), leading to a decrease in gross profit. Simultaneously, PCI has invested in sustainability initiatives for sustainable mutual success, both within its business processes and through joint investments for broader social development across the three ESG pillars: Environment, Social, and Governance.

Mivana Company Limited (MIVANA)(Subsidiary): Sales increased by 19 percent from roasted coffee and green bean coffee sales. The company expanded its primary marketing channels through: 1) three pilot Mivana coffee flagship stores; 2) expanded distribution of Mivana roasted coffee in Modern Trade outlets; 3) expanding the green bean customer base to home-roasters; and 4) securing new OEM customers for roasted coffee. The ongoing efforts to promote participation in upstream conservation have resulted in approximately 200 families joining the Organic Forest Coffee project, covering a cultivation area of about 4,000 rai with approximately 1,000,000 coffee trees. Additionally, there are approximately 20,000 rai of forest fire conservation areas managed by volunteer farmers, with continuous reforestation efforts involving around 40,000 supplementary trees. The project continues to impact the ecosystem, with the economic value and biodiversity of the upstream forest ecosystem in the coffee plantations valued at approximately THB 550 million per year by the Biodiversity-Based Economy Development Office (Public Organization) (BEDO).

Financial Performance for the year 2025 of Premier Marketing Public Company Limited and its subsidiaries recorded sales revenue of THB 5,914 million, an increase of 20.3 percent from the previous year. Gross profit amounted to THB 1,716 million, an increase of 6.5 percent from the previous year. The gross profit margin stood at 29 percent, a decrease from 32.8 percent in the previous year. This decline was primarily due to the cat food manufacturing business, which faced higher production costs from raw materials, labor, and increased fixed overhead per unit following the expansion of the second factory. Additionally, product prices were adjusted downward for customers exporting to the United States in response to the import tariff hike policy. Net profit for the year was THB 620 million, an increase of 3.5 percent from the previous year, driven by the growth in sales volume.

Financial Position as of 31 December 2025, the Company and its subsidiaries had total assets of THB 3,309 million, an increase of 6.7 percent from the previous year. Total liabilities amounted to THB 1,506 million, an increase of 13.0 percent, while shareholders' equity stood at THB 1,803 million, an increase of 2.0 percent from the previous year.

Financial Performance for the year 2025 of Premier Marketing Public Company Limited recorded sales revenue of THB 2,920 million, an increase of 5.1 percent from the previous year. Gross profit amounted to THB 810 million, an increase of 7.4 percent from the previous year. The gross profit margin was 27.7 percent, an increase from 27.1 percent in the previous year. Consequently, the Company's net profit for the year was THB 521 million, a decrease of 6.1 percent from the previous year. Profit of the Company resulted from its improved operating performance and dividend income from subsidiaries totaling THB 456 million, an increase of THB 414 million from the previous year.

Regarding the financial position as of 31 December 2025, according to the Company's separate financial statements, total assets amounted to THB 1,464 million, a decrease of 2.0 percent from the previous year. Total liabilities were THB 597 million, an increase of 4.7 percent, and shareholders' equity was THB 867 million, a decrease of 6.2 percent from the previous year.

Large-scale joint investment for sustainable social development: Recognizing that social issues are vast and inherently linked to business operations, the Premier Group adheres to the principle of fostering participation in systematic large-scale investments. By collaborating with partners and

intermediary organizations, the Group supports projects that feature clear indicators and monitoring mechanisms. This support encompasses both financial capital and expertise shared through human capital, in coordination with various agencies and individuals. This approach aims to create a "Social Impact" that is multiplied beyond the initial investment, leading to a large-scale sustainable ecosystem of Harmonious Alignment of Success.

In 2025, the Company and its subsidiaries allocated for educational purposes, or public benefit purposes an amount equal to five percent of the net profit after the deduction of corporate income tax for such fiscal year, totaling THB 53.3 million. This included investment promotion items amounting to THB 19.3 million, which was eligible for a corporate income tax exemption at a rate of 200 percent from the BOI for investments in community and social development related to education. These initiatives generated a social impact multiplier of over 6.8 times, resulting from a total joint investment of THB 361.4 million from all partners. This figure excludes funds raised through crowdfunding platforms, namely the Taejai website, which successfully raised funds from the general public exceeding the capital provided to support Taejai's operational mechanisms. Furthermore, the provision of financial and human capital has expanded the network of coordinators across six areas: children and youth, environmental conservation, public health, governance and anti-corruption, and social investment through various platforms and BOI mechanism. A notable example of social outcomes in the area of quality of life development for children and youth is the Thailand Collaboration for Education (TCFE), which has served as an intermediary for over 32 years. This has benefited a cumulative total of over 1,826,392 children, youth, teachers, and schools, covering four sub-issues: access to and retention in education, educational and learning development, nutrition and health, and self-discovery to choose appropriate life paths. Further details are provided in the documents attached in the minutes of the meeting.

Premier Marketing Public Company Limited and its subsidiaries have delivered benefits, quality, and safety through efficient resource utilization, while expanding a network of business alliances committed to transparency throughout the entire value chain as follows:

- **Upstream:** PMF, PCI, and MIVANA procure raw materials that meet quality standards and legal requirements with full traceability. They also promote eco-friendly procurement and conduct ESG assessments of their suppliers and service providers.
- **Midstream:** PMF develops new products to maximize utilization and reduce fish raw material waste. PCI has implemented energy substitution through solar power generation systems and treats wastewater for reuse. MIVANA develops new products to utilize materials other than coffee beans to their fullest potential.
- **Downstream:** To reduce waste issues caused by the negative impact of non-biodegradable materials, PM promotes the repurposing of multi-layer plastic packaging into valuable energy to encourage new consumer behaviors. This is being piloted through the “Taro Rak Loak Chok Deng” project, which requires full traceability.

Furthermore, the Company has received its fourth renewal of certification as a member of the Thai Private Sector Collective Action Against Corruption (CAC).

The Chairman then announced that **a shareholder had submitted advance questions using the prescribed form for the 2026 Annual General Meeting of Shareholders**. He requested the Company Secretary to read the questions as specified in the form, which are as follows:

Mr. Wichit Wongpiyanantakul, a shareholder, inquired about seven points regarding the Company and its subsidiaries:

(1) What was the reason for the operating profit margin of the food manufacturing segment decreasing to 25.79 percent in quarter 4/2025, and is there a possibility that it will trend back up to the 30-33 percent range during the first half of 2026?
(2) What are management's sales growth targets for 2026 for the food distribution and manufacturing segments?
(3) What are the current utilization rates for both factories?
(4) Has the Company already received the Investment Promotion Certificate (BOI) for the new factory?
(5) How is MIVANA's performance, and is there a trend indicating it will reach profitability?
(6) Is the Company affected by oil prices, and how will this impact the gross profit margin and net profit margin?
(7) What is the trend for raw material costs, and through which quater do the Company and its subsidiaries plan to maintain current price freezes?

Mr. Vichien Phongsathorn, Chairman of the Executive Committee, clarified the points with the following summary:

The decrease in the operating profit margin of the food manufacturing segment to 25.79 percent in quarter 4/2025 was primarily due to: 1) The increase in U.S. import tariffs under the Reciprocal Tariff policy; while the situation has eased to some extent, the expiration date of this policy cannot yet be predicted; 2) The appreciation of the Thai Baht by over 12 percent against the US Dollar, which reduced the gross profit margin; although gross profit grew, it did not keep pace with the sales growth of over 20.3

percent; 3) The transition period of production capacity expansion from the original factory to the second factory, which resulted in higher overhead costs due to underutilized capacity; 4) The burden of clearing some of MiVana's product stock.

Future financial forecasting has become less accurate due to the uncertainty of various environmental factors and significant, rapid changes. Consequently, the Company and its subsidiaries manage their work plans and budgets without strictly adhering to the calendar year cycle. Instead, they conduct continuous rolling quarterly reviews to ensure they can adapt promptly to emerging changes and challenges.

The utilization rate across the three production units is as follows: 1) PMF: Currently stands at over 80 percent, with full capacity utilization during certain peak seasons; 2) PCI: In 2025, production commenced at the second factory, and further expansion of capacity is being considered. The original factory is operating at full capacity and utilizes overtime (OT); 3) MIVANA: While fully absorbing produce from upstream promotion, the processing facilities, including the roasting plant and the ready-to-drink bottling plant, have a relatively low utilization rate of 10-20 percent. Management is currently working on strategies to increase this capacity utilization.

Regarding the benefits from investment promotion measures, the Company and its subsidiaries have been granted investment promotions by the Board of Investment (BOI) for both production capacity expansion and investments in education-focused community and social developments. These incentives include corporate income tax exemptions, which also extend to the utilization of clean energy.

The Company and its subsidiaries have been affected by the oil shortage crisis on multiple levels, including production costs, raw material prices, and upstream fisheries—which were initially impacted by the lack of fuel for fishing vessels—as well as packaging materials and export costs. Since the ODM (Original Design Manufacturer) business utilizes a cost-plus pricing model, the increased cost burden from the oil crisis will directly affect sales as product prices must rise in line with these costs. This also includes transportation costs and energy consumption within factories. Consequently, the Company and its subsidiaries must adjust their work plans to manage these factors as efficiently as possible. Any remaining impact must be shared with partners across the entire value chain to minimize the effect on consumers, as this would ultimately impact the Company's and its subsidiaries' sales. Furthermore, plans for launching new products must be reviewed and rescheduled appropriately to mitigate the risk of failure. Scaling back new product launches presents an opportunity to focus on improving the distribution efficiency of existing high-sales products across all channels. Regarding energy-saving measures, while they may not significantly reduce the financial impact, they serve to engage employees and foster awareness of the scale of the crisis. As for raw material inventory, there is no policy for significant stockpiling or advance purchasing; orders are placed ahead only to a certain extent, as stockpiling to delay price impacts carries its own risks from price volatility.

Mrs. Lertluck Leenutaphong Boonipat, a shareholder attending in person, inquired whether, based on the reported information, there are plans to change Taro's packaging or if the use of plastic packaging will continue.

Mr. Vichien Phongsathorn, Chairman of the Executive Committee, clarified that packaging for Taro products consists of: 1) the primary pouch in direct contact with the product, 2) the outer plastic "dozen bag" containing multiple pouches, and 3) the shipping carton. The shipping cartons utilize recyclable material options. For the outer plastic bags, the company has increased the number of pouches per bag to improve cost-efficiency and adjusted printing methods to reduce recycling limitations. However, materials for direct food-contact packaging—such as instant noodle or snack pouches—remain a challenge for manufacturers, as they require multi-layer plastics to preserve product quality. While bioplastics are a potential alternative, it has not yet been proven that they can serve as a complete substitute. Therefore, the proper disposal approach is to ensure used packaging is not discarded into waterways to minimize environmental and social pollution. Instead, it should be managed as landfill waste and then processed for waste-to-energy conversion, which generates value through energy recovery.

After no further questions were asked by shareholders, since this agenda was for acknowledgment, there was no voting. The Chairman then stated that the meeting acknowledged the report of the Company's operating results of the year 2025.

Agenda 3 To consider and approve the Company's financial statements for the year ended 31 December 2025

The Chairman proposed for the meeting to consider and approve the Company's financial statements for the year ended 31 December 2025, which were audited by the auditor. The information was as detailed in 2025 Annual Registration Statement/Annual Report (Form 56-1 One Report) of the Company, which was sent to all shareholders together with the invitation to the meeting.

Thereafter, the Chairman presented an opportunity for shareholders to ask questions, and there were questions from the following shareholders:

Ms. Nittaya Chongviriyaphan, a proxy from the Thai Investors Association, inquired regarding information in the 2025 Annual Registration Statement / Annual Report (Form 56-1 One Report), specifically the Notes to the Financial Statements under the section "Loans to Related Parties." She noted that the allowance for expected credit losses on loans to related parties and accrued interest in 2025 increased significantly by THB 80 million. She asked for the source of this borrowing and the details of the debt repayment plan.

Mrs. Pensri Dettingeng, Director, clarified that in accordance with the auditor's opinion under Financial Reporting Standard No.9 (TFRS 9), financial assets must reflect their value as of the reporting date. Measurements were made using weighting, probabilities, and the time value of money to calculate the Expected Credit Loss (ECL). Regarding this special item, the expected credit loss arises from loans to related parties within PM SE Co., Ltd., which provided short-term loans to Mivana Co., Ltd. Since Mivana Co., Ltd. has experienced continuous operating losses and accumulated significant deficits, TFRS 9 requires an assessment of the debtor's ability to repay. Consequently, during the year, PM SE Co., Ltd. recognized an allowance for expected credit losses on said loans amounting to THB 76 million. The loans provided to Mivana Co., Ltd. are in the form of promissory notes (P/N), repayable on demand, with inventory held as collateral. These are classified as short-term loans. This specific case necessitated the aforementioned provision in compliance with the new accounting standards.

Ms. Nittaya Chongviriyaphan, a proxy from the Thai Investors Association, further inquired whether recognizing such a provision results in a negative impact and what the risk management plan is to address this.

Mrs. Pensri Dettingeng, Director, clarified that there is no future financial impact, and it is expected that the debt can be repaid, although the repayment period may exceed one year.

Subsequently, there being no further questions, the Chairman then asked the meeting to vote.

After consideration, the meeting resolved to approve of the Company's financial statements for the year ended 31 December 2025 as proposed with the following voting results:

Resolution	Votes (Shares)	Percentage of the total shares held by the shareholders who attended the meeting and voted
Approved	358,530,950	100.0000
Disapproved	0	0.0000
Abstained	0	-
Voided Ballot	0	-

Agenda 4 To consider and approve the appropriation of the profit and the dividend payment for the year 2025

The Chairman informed the meeting that the Company has a dividend payment policy for shareholders of not less than 50 percent of the net profit after deduction of income tax and statutory reserve regarding to the Company's separate financial statements. Dividend payment is subject to change due to the investment plan, necessity and other appropriateness in the future.

Regarding the operating results of the year 2025, the Company had profit for the year of THB 521,245,812 and unappropriated retained earnings at the end of the period of THB 247,222,465 in which were fully reserved according to laws. The Board therefore resolved to propose to the shareholders' meeting to consider and approve the appropriation of the profit and the dividend payment to the shareholders of THB 0.43 per share, totaling THB 239,991,600, from the net profit that has not received investment promotion at the rate of THB 0.30 per share amounting of THB 167,436,000, and the net profit that has received investment promotion at the rate of THB 0.13 per share amounting of THB 72,555,600, in which when combined with the interim dividend paid to the shareholders on 5 September 2025 at the rate of THB 0.50 per share shall be the total dividend paid from the operational results of the year 2025 of THB 0.93 per share, for a total amount of THB 519,051,600 or 99.58 percent of the profit for the year 2025, in accordance with the determined dividend policy of the Company. The name of the shareholders entitled to receive the proposed dividend was recorded on Thursday, March 5, 2026 and the date of dividend payment will be on Thursday, May 14, 2026.

Subsequently, the Chairman provided an opportunity for shareholders to raise questions. There being no questions, the Chairman then asked the meeting to vote.

After consideration, the meeting resolved to approve the appropriation of the profit and the dividend payment for the year 2025 as proposed with the following voting results:

Resolution	Votes (Shares)	Percentage of the total shares held by the shareholders who attended the meeting and voted
Approved	358,530,950	100.0000
Disapproved	0	0.0000
Abstained	0	-
Voided Ballot	0	-

Agenda 5 **To consider and approve the appointment of directors to replace those retiring by rotation**

The Chairman informed the meeting that the Public Limited Company Act B.E. 2535 with Article 13 and Article 15 of the Articles of Association of the Company stipulates that the Company shall have a Board of Directors consisting of at least 5 Directors which shall be appointed at the shareholders' meeting and at every Annual General Meeting of Shareholders, one-third of the directors, if the number of directors cannot be divided into three parts, the number of directors closest to one-third, shall retire by rotation. The directors to vacate office within the first and the second year following company registration shall be drawn by lot. In subsequent years, the directors serving the longest period shall retire by rotation. Those directors to vacate office may be re-appointment.

The Company presently has 10 directors. At the Annual General Meeting of Shareholders for the year 2026, there were 4 directors who had to retire by rotation, namely,

1. **Mrs. Duangthip Eamrungroj Director**
2. **Mr. Suradej Boonyawatana Director**
3. **Mrs. Pensri Dettingeng Director**
4. **Mrs. Walairat Pongjitt Director**

The entire Board of Directors, except those directors who had conflicts of interests, performed duties as the Nomination Committee. Duties performed were within the scope of considering the criteria and process for the nomination of persons with appropriate qualifications and in accordance with the Company's business strategies to serve as directors as well as selecting persons regarding to the determined nomination process, and considering their past performance as directors of the Company. The Board of Directors deemed it appropriate to propose to the shareholders' meeting to approve the re-appointment these 4 retiring-by-rotation directors as listed above, who were qualified as directors of the Company, to serve as directors of the Company for another term.

The curricula vitae and information on these 4 persons were sent to shareholders enclosed with the meeting invitation.

In this regard, the Board of Directors does not determine the policy on limitation of the mandate of a yearly basis of independent director, as continued entitlement of independent directorship is likely to benefit to the management and business operations of the Company.

Incidentally, the nominated persons were gone through consideration in accordance with the process specified by the Company and had qualifications in accordance with relevant regulations and had suitability for the Company's business operations. In addition, the Company provided an opportunity for shareholders to nominate any qualified candidates for consideration for an appointment as a director according to the criteria disclosed on the Company's website, but no nomination was made.

For transparency, the Chairman asked the directors who have conflict of interest to leave the meeting room temporarily.

Subsequently, the Chairman presented an opportunity for shareholders to ask questions. There being no questions, the Chairman then asked the meeting to vote by using ballots to select individual directors.

After consideration, the directors who have a conflict of interest as shareholders abstained from voting, the meeting resolved to re-appoint these 4 nominated retiring-by-rotation directors who were qualified as directors, for another term, with the following voting results:

1. **Mrs. Duangthip Eamrungroj Director**

The shareholders' meeting passed a resolution with the following votes:

Resolution	Votes (Shares)	Percentage of the total shares held by the shareholders who attended the meeting and voted
Approved	357,530,950	100.0000
Disapproved	0	0.0000
Abstained	1,000,000	-
Voided Ballot	0	-

2. **Mr. Suradej Boonyawatana Director**
The shareholders' meeting passed a resolution with the following votes:

Resolution	Votes (Shares)	Percentage of the total shares held by the shareholders who attended the meeting and voted
Approved	358,530,950	100.0000
Disapproved	0	0.0000
Abstained	0	-
Voided Ballot	0	-

3. **Mrs. Pensri Dettingeng Director**
The shareholders' meeting passed a resolution with the following votes:

Resolution	Votes (Shares)	Percentage of the total shares held by the shareholders who attended the meeting and voted
Approved	358,530,950	100.0000
Disapproved	0	0.0000
Abstained	0	-
Voided Ballot	0	-

4. **Mrs. Walairat Pongjitt Director**
The shareholders' meeting passed a resolution with the following votes:

Resolution	Votes (Shares)	Percentage of the total shares held by the shareholders who attended the meeting and voted
Approved	357,530,950	100.0000
Disapproved	0	0.0000
Abstained	700,000	-
Voided Ballot	0	-

After the meeting considered and resolved to approve the appointment of directors to replace those retiring by rotation, the Company has 10 directors as per the following list of names:

1. Dr. Somchai Choonharas
2. Mrs. Duangthip Eamrungroj
3. Mr. Suradej Bunyawatana
4. Mrs. Walairat Pongjitt
5. Mrs. Pensri Dettingeng
6. Mr. Piya Smutkochorn
7. Mrs. Nangnoi Bunyasaranand
8. Asst.Prof. Naengnoi Chai-onnom
9. Mr. PanaEk Warawit
10. Dr. Anuwan Vongpichet

Agenda 6 To consider and approve the director's remuneration for the year 2026

The Chairman informed the meeting that the entire Board of Directors except those with conflicts of interests performed duties as the Remuneration Committee. Duties performed were within the scope of considering criteria for and forms of the remuneration to the directors by comparing with the listed companies in the same industry, the same revenue level, and the same market capitalization in the same period, as well as considering the Company's operating results and the duties and responsibilities of directors. The Board considered it appropriate to propose the remuneration of the directors for 2026, to be equal to the remuneration of directors for the year 2025, the Company secretary was assigned to inform as detailed below:

Components of Remuneration		2025	2026
Meeting Allowance of the Board of Directors			
- Chairman	(THB/time)	25,500	25,500
- Director	(THB/person/time)	18,500	18,500
Meeting Allowance of the Audit Committee			
- Chairman of the Audit Committee	(THB/time)	25,500	25,500
- Member of the Audit Committee	(THB/person/time)	18,500	18,500
Meeting Allowance of the Corporate Governance and Risk Oversight Committee			

Components of Remuneration		2025	2026
- Chairman of the Corporate Governance and Risk Oversight Committee	(THB/time)	13,500	13,500
- Member of the Corporate Governance and Risk Oversight Committee	(THB/person/time)	11,000	11,000
Regular Compensation			
- Chairman	(THB/year)	365,000	365,000
- Chairman of the Audit Committee	(THB/year)	530,000	530,000
- Member of the Audit Committee	(THB/person/year)	490,000	490,000
- Non-Audit Committee Director	(THB/person/year)	330,000	330,000
Other special benefits and any other benefits		None	None

The Company pays meeting allowances only to the directors who attend the meeting and all directors who participate in management express their intention to waive their right to receive directors' remuneration, both in terms of meeting allowances and regular compensation.

For this agenda, no less than two-thirds of the shareholders attending the meeting and having the right to vote was required for approval in order to be considered a resolution of the meeting.

Subsequently, the Chairman then gave an opportunity for shareholders to ask questions but no shareholder raised any question. The Chairman therefore asked the meeting to vote.

After consideration, the meeting resolved to approve the director's remuneration for the year 2026 as proposed with the votes of not less than two-thirds of the shareholders attending the meeting and having the right to vote as follows.

Resolution	Votes (Shares)	Percentage of the total shares held by the shareholders who attended the meeting and had the right to vote
Approved	356,830,950	100.0000
Disapproved	0	0.0000
Abstained	0	0.0000
Voided Ballot	0	0.0000
Waiver of the right	1,700,000	-

Remarks: Deducted 1,700,000 shares held by directors due to waiver of the right.

Agenda 7 To consider and approve the appointment of the auditor and determination of the audit fee for the year 2026

The Chairman informed the meeting that in order to comply with the Public Limited Company Act B.E. 2535 which stipulates that the Annual General Meeting of Shareholders to appoint an auditor and determine the audit fee of the company every year. The Board of Directors determined the selection of the auditor by considering independence, knowledge, capability, reliability and the quality of service. As for auditor's remuneration, the Board considered the scope of the responsibility of the auditor and other audit firms' remuneration. Therefore, the Board of Directors considered it appropriate to propose the shareholders' meeting appoints the auditor of EY Office Company Limited to be the Company's auditor for the year 2026, as it has equitable standards as other audit firms, and has appropriate audit fee, with the name list of auditors as follows:

1. **Mrs. Chonlaros Suntiasvaraporn**, C.P.A. Registration No. 4523, who has been appointed as the Company's auditor since the year 2025, or
2. **Ms. Sirirat Sricaroensup**, C.P.A. Registration No. 5419, who has been appointed as the Company's auditor since the year 2020, or
3. **Ms. Isaraporn Wisutthiyan** C.P.A. Registration No. 7480, who has been proposed to be the Company's auditor for the year 2026 for the first year,

And proposed set the audit fee in the amount of THB 2,360,000, which is equal to the previous year. There is no other service fee.

The proposed auditors are auditors approved by The Securities and Exchange Commission, Thailand, and have no relation or interest with the Company/subsidiaries/management/major shareholders or connected persons. Therefore, they can independently perform auditing and express opinions on the Company's financial statements.

Incidentally, the Audit Committee considered and opined the appointment of auditor, and the audit fee was appropriate and the Board of Directors supervised and monitored the financial statements to be prepared in time.

Subsequently, the Chairman presented an opportunity for shareholders to ask questions. There being no questions, the Chairman then asked the meeting to vote.

After consideration, the meeting resolved to approve the appointment of the auditor and determination of the audit fee for the year 2026 as proposed with the following voting results:

Resolution	Votes (Shares)	Percentage of the total shares held by the shareholders who attended the meeting and voted
Approved	358,530,950	100.0000
Disapproved	0	0.0000
Abstained	0	-
Voided Ballot	0	-

Agenda 8 To consider and approve the amendment to the Company's Articles of Association

The Chairman informed the meeting that in order to strengthen, comprehensively align the performance of directors and executives with the Premier Group's code of conduct, comprising core values, sustainability, and good corporate governance, which being in accordance with the Securities and Exchange Act B.E. 2535, it is proposed that the shareholders' meeting considers the amendment to the Company's Articles of Association, the Company secretary then presented information for considering as detailed below:

Rationale and Principles: The business sector plays a crucial role in the various problems and challenges present today, whether as a root cause, a participant, or through negligence toward public issues, leading to a general crisis of faith. Consequently, the Premier Group aims to lay a foundation for sustainability, serving as a leader in co-creating an environment where business and society can generate mutual benefits.

Elevating the discharge of duties by directors and executives to be more robust, comprehensive, and aligned with the Premier Group's practices regarding core values, sustainability, and good corporate governance, in accordance with the Securities and Exchange Act B.E. 2535 (1992), plays a vital role in fostering participation in solving large-scale systemic issues. A key relevant point is that previously, the duties of executives were not specified in the Articles of Association; however, Section 89/7 and Section 89/8 of the Securities and Exchange Act B.E. 2535 explicitly refer to "executives" (encompassing both directors and executives). In this context, "executives" are defined as specified in Section 89/1 of the Securities and Exchange Act and the Notification of the Capital Market Supervisory Board No. TorChor. 72/2564.

Therefore, the guidelines for the amendment of the Company's Articles of Association consist of **3 additional articles** and **1 revised article**.

The 3 additional articles involve the following 3 key areas:

1) **The Company's business framework**
2) **The roles and responsibilities of executives**
3) **The allocation of net profit for educational or public interest purposes**

Proposed Additional Articles
Section 4 Business framework **Article 13.** **The Company shall conduct its business with a firm commitment to achieving success, security, and sustainability for the business and society as a whole, while adhering to and promoting good corporate governance principles.**
Section 6 Executives **Article 29.** **The Executives shall perform their duties with responsibility, due care, and integrity, in compliance with applicable laws, the Company's objectives, its Articles of Association, and resolutions of the Board of Directors, as well as resolutions of the shareholders' meetings, with the best interests of the Company as their paramount consideration. In carrying out their duties, the Executives shall take into consideration the Company's responsibilities toward the environment, society, and good governance, and shall conduct business under the principles that emphasize creativity, knowledge integration, and collaboration in the production, development, and delivery of quality products and services. They shall uphold morality and ethical standards for the mutual benefits of the business, its employees, and society. The Executives shall further promote among the Company's stakeholders practices that take into account environmental, social, and good corporate governance responsibilities to mutually achieve sustainable development, and shall ensure transparent disclosure of the Company's information to the public.**

Proposed Additional Articles
For the purposes hereof, the term "Executive" shall have the meaning as prescribed under Section 89/1 of the Securities and Exchange Act B.E. 2535 (1992), in conjunction with the relevant effective notifications of the Capital Market Supervisory Board.
Section 9 Allocation of net profit for educational purposes or public benefit purposes **Article 46.** **The Company shall allocate donation for educational purposes, or public benefit purposes an amount equal to five percent of the net profit after the deduction of corporate income tax for such fiscal year towards the education of underprivileged or disadvantaged youth. Such donation shall be made to the Yuvabadhana Foundation or other reputable charitable organizations, within two months from the date on which the financial statements for that fiscal year are submitted to the Department of Business Development, Ministry of Commerce.** **And cancel the original Article 41.**

And, 1 Revised Article, regarding the roles and responsibilities of directors:

Current Articles	Proposed Revising Articles
Article 24. Section 4 The Board of Directors The Directors shall perform their duties in compliance with applicable laws, the Company's objectives, and its Articles of Association, as well as the resolutions of the shareholders' meeting. Regarding to the number of directors or directors with respect to the authority to bind the Company by signature, at least two Directors shall jointly sign and affix the Company's seal. The Board of Directors shall have the authority to designate the names of the Directors authorized to sign and bind the Company.	Revise to **Article 25.** and change to **Section 5 The Board of Directors** The Directors shall perform their duties in compliance with applicable laws, the Company's objectives, and its Articles of Association, as well as the resolutions of the shareholders' meeting, **under the principles of good corporate governance.** Regarding to the number of directors or directors with respect to the authority to bind the Company by signature, at least two Directors shall jointly sign and affix the Company's seal. The Board of Directors shall have the authority to designate the names of the Directors authorized to sign and bind the Company.

For this agenda, no less than three-fourth of the shareholders attending the meeting and having the right to vote was required for approval in order to be considered a resolution of the meeting.

Subsequently, the Chairman then gave an opportunity for shareholders to ask questions but no shareholder raised any question. The Chairman therefore asked the meeting to vote.

After consideration, the meeting resolved to approve the amendment to the Company's Articles of Association as proposed with the votes of not less than three-fourth of the shareholders attending the meeting and having the right to vote as follows:

Resolution	Votes (Shares)	Percentage of the total shares held by the shareholders who attended the meeting and had the right to vote
Approved	356,099,250	99.3218
Disapproved	2,431,700	0.6782
Abstained	0	0.0000
Voided Ballot	0	0.0000

Agenda 9 Other businesses (if any)

The Chairman informed the meeting that the Company presented an opportunity for shareholders to submit questions for clarification by the Company or the Board of Directors on any issue related to the agenda of this Annual General Meeting of Shareholders from the date of issuance of the invitation to the meeting from 20 March 2026 until 16 April 2026 and it appeared that there was 1 shareholder submitted questions in advance which the Company had already clarified at the end of Agenda 2.

Thereafter, the Chairman provided an opportunity for shareholders to inquire questions, and there were inquiries from the following shareholders:

Mr. Suriya Wilainiran, a shareholder attending in person, inquired about the following two points:

(1) What are the key strengths of the pet food products exported by the subsidiary, PCI, compared to other companies in Thailand, that will ensure long-term competitiveness?

(2) Is there a plan to develop King's Kitchen (KK) sauce products to boost sales to a new S-Curve level, given that Thai food is popular worldwide?

Mr. Vichien Phongsathorn, Chairman of the Executive Committee, clarified that, historically, the Company and its subsidiaries have proportionately focused more on cat food than dog food. This is due to their expertise in wet pet food, which is more common for cats than for dogs. The subsidiary exports products developed in collaboration with partners (ODM: Original Design Manufacturing) to international markets, adhering to quality control systems and certifications from various developed nations. The product development process is driven by experienced personnel with the capability to respond to the needs of partners in various countries. This sector has seen very high growth rates due to the increasing global trend of pet ownership, particularly cats, which require a wide variety of product formats. Therefore, developing new product formulas based on existing standards through a rapid development process is a key business tool that allows the subsidiary to launch over 100 new products per year. While Thailand is one of the world's leading exporters of pet food, PCI may not differ from competitors in terms of volume, but it distinguishes itself through its collaborative business development models. This area still holds significant potential for continuous development. Regarding the domestic market in Thailand, there are also opportunities for the subsidiary to further expand its role and growth.

Regarding King's Kitchen (KK) sauce products, the subsidiary currently plays a relatively small role in the market even as consumer demand and behavior, domestically and internationally, have evolved significantly in terms of familiarity, acceptance, and a desire to experiment with new flavors. The subsidiary has not yet fully leveraged its extensive experience in this area. While the company had successfully developed and exported KK sauce products to a high market share in Cambodia in recent years, the Thai-Cambodian border conflicts caused exports to stall and decline. Nevertheless, this is viewed as an opportunity for the subsidiary to apply its existing experience and know-how to develop sauce products for other markets. Although this may not yet represent a major revenue proportion comparable to other food categories or pet food, management believes that sauce products can be developed into a "small S-Curve" for the business.

Ms. Sirirat Waisarayutt, a shareholder attending in person, inquired about the following two points:

(1) What is the estimated impact on the net profit margin resulting from increased costs of raw materials, packaging, and transportation?

(2) Is the proportion of international sales expected to trend higher than domestic sales over the next 2-3 years?

Mr. Vichien Phongsathorn, Chairman of the Executive Committee, clarified that the Company and its subsidiaries are striving to manage rising costs across various areas to minimize the negative impact on net profit. Regarding international exports, the subsidiary attempts to pass as little of the increased cost burden onto the market as possible to avoid significantly affecting demand. Given the subsidiary's business model, although it is possible to choose products with lower costs compared to original standards, pet food selection is interestingly unique as it is a joint decision between the owner and the pet. Since the likelihood of switching products is relatively low, this factor serves as a safeguard that helps maintain profit levels. Simultaneously, key indicators for the capacity expansion at the second factory remain positive, as evidenced by demand and orders for the next 2–3 months, which show a trend toward increased utilization. However, long-term impacts on international demand must be monitored closely. Domestic demand has been negatively affected to some extent by declining consumption. Therefore, during this period, the Company and its subsidiaries are prioritizing high-popularity products by ensuring more comprehensive distribution across all channels and improving the efficiency of marketing investments. This includes managing trade discounts, advertising, and sales promotions, which are significant costs in the process. It is anticipated that these management strategies may help offset rising product costs—from raw materials, packaging, and overheads—to a certain degree. Sharing the cost burden with consumers may be necessary, but it remains the last resort.

Regarding international market trends, there is a greater diversity of consumers compared to the domestic market. However, the process of accessing international markets is complex and requires appropriate local partners, as the direct investment in marketing management, distribution, advertising, and sales promotion may not yet fall within the core capabilities of the Company and its subsidiaries. Although the Company's business conditions have presented significant opportunities in this area recently, the goal remains to penetrate both domestic and international markets to ensure an appropriate diversification of risk.

There being no further questions, the Chairman then thanked the shareholders for spending time to attend the meeting and that if there was anything remiss, the Company herewith extended its apologies. The meeting was declared closed at 15.35 hrs.

Signed Dr. Somchai Choonharas Chairman of the meeting
(Dr. Somchai Choonharas)

Large-scale joint investment for sustainable social development

Premier Marketing Public Company Limited and its subsidiaries have been part of the Premier Group, adhering to the "Harmonious Alignment of Success" principle for over 30 years. This is based on the belief that business success stems from operating in tandem with social development to ensure well-being and the resolution of large-scale systemic issues. As society gains greater strength and capacity, it drives higher demand, which in turn leads to improved and sustainable business performance.

However, social issues are too vast to be resolved by the public sector alone; they require cooperation from multiple sectors, including intermediary organizations, the public sector, the private sector, and civil society. The principle of large-scale joint investment for systematic social development, in collaboration with partners and intermediary organizations, plays a vital role as a mechanism to connect projects that have clear outcome indicators and systematic monitoring and evaluation. By fostering participation and support through financial resources, knowledge, and expertise via human capital, large-scale social impacts could be created that far exceed the initial monetary investment.

The allocation of net profit for education and public interest—equivalent to 5 percent of the net profit after corporate income tax for the fiscal year—to engage in large-scale social joint investments with partners, including BOI-promoted investments in community and social development related to education which receive a 200 percent corporate income tax exemption, and funds raised through crowdfunding platforms, enable the multiplication of social impact far exceeding the initial investment and the expansion of worker networks. Human and network capital are considered more vital than financial resources, as they serve as the core mechanism driving the ecosystem toward a destination of Harmonious Alignment of Success across the economic, social, environmental, and governance dimensions.

The Company's allocation of net profit is not a conventional donation without expectations, but rather a large-scale joint investment where the return on investment is tangible social impact. This covers six core social areas: **quality of life for children and youth, conservation of natural resources and the environment, public health, governance and anti-corruption, social investment through various platforms, and investment for community and social development (BOI).**

The development of the quality of life for children and youth.

Over the past 32 years, Yuvabadhana Foundation has expanded its network of collaboration through "Thailand Collaboration for Education (TCFE)," which acts as a central link connecting integrated work among individuals, partners, and various organizations. As a result, a cumulative total of more than 1,826,392 children and youth, teachers, and schools have benefited from its projects.*

Access to education and supportive care

Since its establishment in 1992, Yuvabadhana Foundation has provided educational scholarships to 100 underprivileged children, giving them opportunities to access education. Until 2025, it has supported 14,753 youth to achieve academic success. (data as of March 2025)

Outcomes in 2025

- **5,647 scholarship** students have received educational opportunities along with ongoing supervision and support
- The retention rate of scholarship students, since the students received the scholarships and while continuing their studies at various educational levels, is **96.6 percent.**
- A total of **681 schools** has received benefits from the program.

*Each year, the project involves in the same group of students who advance to the next academic level, resulting in overlapping benefits for the number of students.

Development of Education and Learning

Since the beginning of the project in 2016-2025, early childhood children have had their potential developed for 25,675 persons.

Outcomes in 2025

- **11,077 children** in early childhood have received learning development support.
- The ICAP classroom network has been expanded by 652 classrooms in **536 child** development centers and kindergartens
- **1,199 early** childhood caregivers have received training.

Since the beginning of the project in 2017-2025, students have studied in the digital English classroom for 122,569 persons.

Outcomes in 2025

- **20,680 students** have studied in the digital media classroom for English.
- The Winner English system is used by **254 teachers.**
- **115 schools** have participated in the project.

Since the beginning of the project in 2015-2025, students have benefited from the digital classroom for 168,131 persons.

Outcomes in 2025

- **32,357 students** have studied in the digital media classroom for science and math.
- The Learn Education system is used by **306 teachers.**
- **120 schools** have participated in the project.

Since the beginning of the project in 2017-2025, students have studied in teacher leader classrooms for 131,303 persons.

Outcomes in 2025

- **3,629 students** have learned in teacher leader classrooms.
- **48 teachers** are currently serving in schools.
- **31 partner** schools have participated in the project.

The development of the quality of life for children and youth.

Nutrition, Food, and Health

Since the beginning of the project in 2014-2025, students have received proper nutritional care for 50,661 persons.

Outcomes in 2025

- **7,137 students** have received appropriate nutritional support.
- **52 schools** have developed and established sustainable food and nutrition management systems.
- **179 nutrition** leader teachers have enhanced skills.
- Basic school hygiene has been improved through the provision of clean drinking water filtration systems in **11 schools** and solar-powered freezers for storing food ingredients in **4 remote schools.**

Self-discovery, choosing a suitable life path, and growing into responsible members of society

Since the beginning of the project in 2018-2025, students have benefited for 30,335 persons.

Outcomes in 2025

- **2,837 students** have benefited from accessing the career guidance website.
- An estimated **25 teachers** have used the platform and applied the guidance approaches.
- **22 schools** have registered to use the platform.

Since the beginning of the project in 2019-2025, students have benefited from Moral Project in schools for 1,282,965 persons.

Outcomes in 2025

- **330,225 students** have been instilled with moral and ethical values.
- **21,200 school** administrators and teachers have benefited from the program.
- **527 network** educational institutions have received Supervision and Follow-up.
- **61 volunteer** supervision
  32 teams have participated in the program.

for more information: https://www.yuvabadhanafoundation.org/th/home/

Energy Management and the Conservation of Natural Resources and the Environment

Carbon Emission Reduction and Renewable Energy Production and Utilization

The Company utilizes renewable energy at its manufacturing facilities and office buildings through the installation of solar panels to generate electricity from solar power for use in production processes and operational activities. This helps reduce the use of fuel-based energy and lowers carbon emissions from electricity generation. In addition, the Company operates solar power generation businesses (Solar Farms) that supply clean energy to the Provincial Electricity Authority grid. These efforts support the expansion of renewable energy use at the national level and contribute to reducing greenhouse gas emissions, representing a direct environmental conservation initiative arising from the Company's business operations.

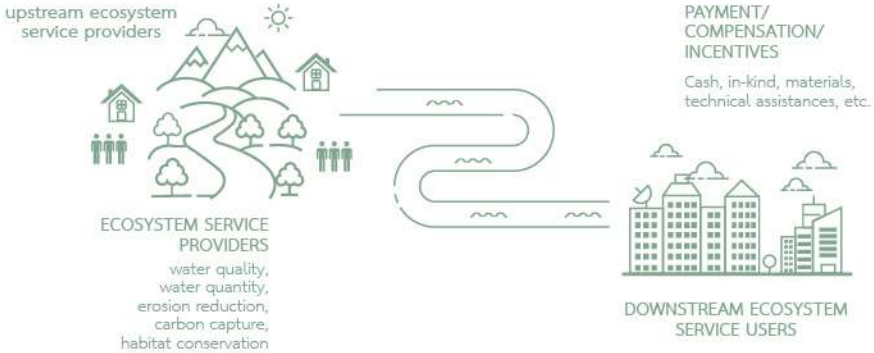
Carbon Sequestration

The conservation and restoration of natural forests as a natural carbon sink, while promoting long-term ecological balance:

This initiative is carried out in collaboration with local communities, involving seven villages and a total of 256 farmers. It helps generate income for farmers living in upstream forest areas through a model of organic coffee cultivation grown under forest shade. This approach helps preserve and restore watershed forest areas in Chiang Rai Province and creates shared benefits for all stakeholders, including local government agencies, community residents and farmers, the industrail sector, and consumers. Through this collective effort, all parties participate in protecting and sustaining the ecosystem. The initiative also helps reduce the risk of forest fires one of the key causes of haze and fine particulate matter (PM2.5) while strengthening community participation in monitoring and caring for forest areas on an ongoing basis.

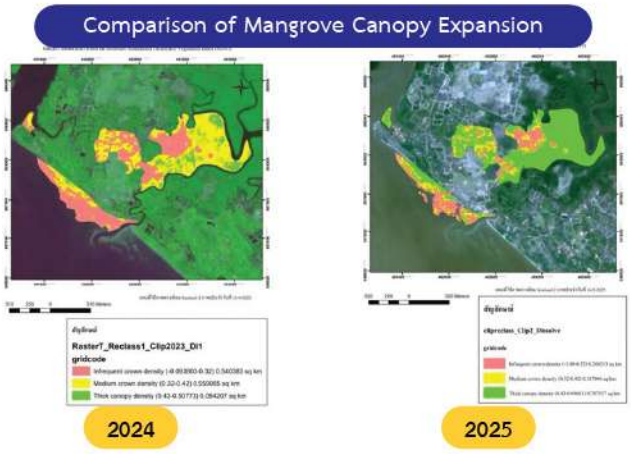
In addition to income generated from coffee production, MiVana provides additional financial support to promote forest conservation and community development. These include an Organic Premium to support organic coffee cultivation, a Shade Grown Premium to encourage coffee farming under the shade of large trees, and the MiVana Community Development Fund, which is allocated to support various community development initiatives.

Through MiVana's approach, which places importance on people, forests, and the environment, the roles of local community members are designed around a partnership model. Under this model, community members work together to conserve forests, cultivate coffee, generate income, and restore forest areas through active participation. To support this approach, an ecosystem valuation has been conducted under the concept of Payment for Ecosystem Services (PES) for the Organic Coffee for Forest Conservation Project in Chiang Rai Province. This initiative was carried out in collaboration with the Bio-based Economy Development Office (Public Organization) (BEDO), which supported the study and assessment of the ecosystem services value within the MiVana organic forest coffee project area, covering 4,671.25 rai. The assessment estimated the value of ecosystem services at Bht 555,468,585.90 per year, or an average of Bht 118,912 per rai per year. The objective is to strengthen the integrity of the ecosystem while establishing a model that can be replicated and expanded in the future.



Support for Coastal Ecosystem Restoration in Collaboration with Local Communities in Krabi Province

The EnLive Foundation operates under the concept of sustainable natural resource management in collaboration with local communities and partner organizations in the area. One of its key environmental initiatives is supporting stingless bee farming, which serves as a natural mechanism to help maintain the richness of mangrove forests and contribute to climate change mitigation. Mangrove forests have a carbon sequestration capacity up to ten times greater than that of typical terrestrial forests.



Mangrove forest area growth comparing 2021 and 2025

Expanding Green Spaces

The Company promotes the expansion of green spaces around its office buildings, manufacturing facilities, and hotel operations to help absorb carbon dioxide in the surrounding areas. They also contribute to creating a healthier environment while encouraging employees to participate in environmental conservation. Through the Energy Management Working Group, the Company promotes environmental awareness and energy conservation among employees. This group plays an important role in encouraging employees to jointly monitor, manage, and reduce energy consumption both in their work activities and in adopting more environmentally friendly and sustainable lifestyles.

for more information: https://www.enlivefoundation.com/

Support for Intermediary Organizations to Advance Social Sector Initiatives Public Health Initiatives

Under the “Collaboration for Good Society” initiative, the Khonthai Foundation collaborates with an intermediary organization, the Institute for Holistic Health Systems Development (IHSD). The Institute aims to connect the public sector, civil society, and the private sector to strengthen health systems and improve the quality of life of the population, with efforts focused on scaling impact both at the community level and at the policy level. The outcomes include improved quality of life for people across various groups from early childhood and youth to patients with chronic diseases, persons with disabilities, the elderly, and individuals in end-of-life care. The initiative has also fostered new collaborative mechanisms among government agencies, the private sector, local communities, and civil society to advance health-related initiatives for the benefit of society.

Early Childhood Development – ICAP

- Expansion to 111 child development centers, covering 134 classrooms
- 3,270 children have received benefits from the program

Older Persons

- Development of the Buddy Home Care system for home-based care of older persons in pilot areas and expanded to several provinces

Child and Youth Mental Health

- Kru Nangfah (School-based mental health program): Supporting the mental health of at-risk Youth in Schools.
- Implemented in collaboration with 18 hos pitals and 92 schools.
- 600 teachers have received training.
- Counseling has been provided to 18,260 at-risk students.

Mental Health Support Group

- Expanding of access to community-based mental health services across 40 areas

Non-Communicable Diseases

- Supporting diabetes patients and at-risk groups through program expansion to 60 hospitals, covering 246 subdistricts
- 49,200 people have benefited from the program

Palliative Care

- YuenYen Social Enterprise provides homebased palliative care for end-of-life patients.
- Reduction of hospital admissions by 953 visits
- Saving more than 17.2 million baht in health care system costs

Employment and Support Assistants for Persons with Disabilities

- Create employment and income opportunities for persons with disabilities through a social enterprise model
- Providing sustained employment for 300 persons with disabilities and 1,500 assistants for persons with disabilities
- Establishment of sustainable employment system with potential for policy-level expansion

for more information: http://khonthaifoundation.org/th

Governance and Anti-Corruption

Under the "Collaboration for Good Society" initiative, the Khonthai Foundation collaborates with an intermediary organization, HAND Social Enterprise Co., Ltd., which works to advance governance and anti-corruption efforts by connecting the public sector, civil society, the media, academia, and technology. The initiative aims to strengthen systems of accountability, transparency, and public participation. The outcomes include the integration of data, technology, citizens, and policy frameworks, enabling the development of participatory monitoring mechanisms that allow citizens to play an active role in oversight. These efforts can be expanded at the systemic level and contribute to laying a strong foundation for enhanced governance.

Collaboration with the **Anti-Corruption Organization of Thailand** to advance anti-corruption efforts through two key initiatives:

ข้อตกลงคุณธรรม (Integrity Pact)

CoST Thailand

The Integrity Pact initiative, which aims to promote transparency in public procurement processes by involving independent observers to monitor and review project implementation, thereby strengthening public confidence and reducing the risk of corruption in government projects.

The Construction Sector Transparency Initiative (CoST), which promotes transparency in the construction and infrastructure sectors by emphasizing data disclosure, enabling the public, private sector, and civil society to participate in oversight and thereby helping reduce the risk of corruption.

Collaboration with the Thailand Institute of Justice to strengthen the justice system and promote the rule of law in line with international standards, with a focus on sustainable development, crime prevention, and the humane treatment of prisoners in accordance with human rights principles.

In addition, the Company conducts its business under a corporate governance framework that emphasizes transparency and accountability. It has established an anti-corruption policy to be adhered to by all executives and employees. The Company has continuously maintained its certification as a member of the Thailand's Private Sector Collective Action against Corruption (CAC). It also enforces a No Gift policy.

Outcomes of Intermediary Organizations' Operations Open Data for Anti-Corruption

- Developed knowledge resources and 25 policy recommendations on data disclosure.
- Promoted standardized data disclosure to ensure readiness for public scrutiny and verification.

Communication to Promote Public Awareness and Social Participation

- Monitored anti-corruption policies in collaboration with Thai PBS through the Policy Watch platform.
- Utilized the ACT Ai tool to detect and monitor corruption, raising public awareness on a broader scale.

Empowering Citizens to Monitor and Prevent Corruption

- Drove the "Tong Chae" (Speak Up/Expose) platform and the Corruption Watch reporting system. In 2025, 26 cases were handled through the platforms and 51 cases were for warded to relevant oversight authorities.
- The initiative has built a follower base of 92,000 people.

Engaging Youth in Promoting Good Governance through Access to Parliamentary Open Data

- In collaboration with the King Prajadhipok's Institute, WeVis, and the Knowledge and Research Center on Anti-Corruption, the initia tive implemented the "Youth Co-design of Participation with the Thai Parliament through Access to Information" project, which engaged 270 young participants.

Strengthening the Capacity of the Media and Oversight Networks

- Organized Investigative Journalism for Anti-Corruption training programs to build a network of investigative journalists dedicated to combating corruption.

Social Investment Collaboration Mechanism

Under the “Collaboration for Good Society” initiative, the Khonthai Foundation collaborates with partners across all sectors to develop a social investment mechanism aimed at encouraging participation from citizens, the private sector, and various other sectors. This mechanism mobilizes resources to support various initiatives that generate tangible outcomes, promote sustainability, and enable continuous scaling and expansion. It represents a form of Active Citizenship that encourages collective action to address social and environmental challenges while creating new opportunities for development. The mechanism incorporates a variety of investment approaches, including:

Collaborating to Build a Sharing Society

- Total donations amounted to 83,807,591 baht.
- 55,067 individuals and 944 organizations con tributed donations.
- Fundraising was opened for 181 projects from 110 partner organizations.
- 156 projects have been implemented.

Collaboration between the Capital Market and the Civil Society Network to Promote Good Governance and Anti-Corruption

- Since its establishment, the Fund has supported 25 projects with a total contribution of 97,463,765.00 baht.
- In 2025, the Fund supported two projects:
    - An integrated approach to addressing wildfires and haze through multi-sector participation.
    - Enhancing the quality of community forests to strengthen ecosystems, ensure livelihood security, and promote good governance.

Capital Market Collaboration for a Sharing Society

- From 2015 to 2025, the Fund supported 69 projects with a total contribution of 53.17 million baht.
- In 2025, one project received funding support: the Forest Guardians Project for wildfire prevention and ecosystem restoration surveys

A fundraising platform that invites individuals and organizations to jointly build a “society of sharing”

- More than 400,000 people have participated in building a society of sharing.
- 18 sharing place have been established, along with 1 Pankan Warehouse and 3 Pankan franchise stores.
- Raising to support scholarships and youth development projects of 75.9 million baht
- Partnerships have been established with 777 organizations.
- More than 2,000,000 good-quality items have been recir culated for reuse, helping reduce environmental impact.

Operations under the Investment Promotion Measures for Community and Social Development with the Board of Investment (BOI)

The Company has applied for support under the "Investment Promotion Measures for Community and Social Development" with the Board of Investment (BOI) to support education and youth development by equipping young people with the knowledge, skills, and readiness needed to adapt to future changes. In collaboration with the Collaboration for Good Society initiative of the Khonthai Foundation, the Company has implemented the "Unlimited Digital Learning Space" project. The project establishes computer laboratories that provide comprehensive access to digital media learning, including the provision of computers, equipment, and digital learning platforms for science and mathematics education to schools in underserved areas. A total of 44 schools have received support under this initiative: 9 schools supported by P.M. Food Co., Ltd., 17 schools by Premier Marketing Public Company Limited, and 18 schools by Datapro Computer Systems Co., Ltd.

In addition, the Thailand Collaboration for Education initiative of the Yuvabadhana Foundation also contributes to improving the quality of learning environments beyond the scope of the BOI investment promotion framework. This support focuses on upgrading classroom environments and providing additional learning equipment to ensure that students have appropriate and effective learning spaces, while also strengthening essential technology skills required for future learning.

Images of the "Unlimited Digital Learning Space"

for more information: collaborationforgoodsociety.org